



Inner North West Community Committee

FACEBOOK highlights

20 December 2019 to 24 February 2020

Appendix 1

Since 20 December 2019 the Inner North West Community Committee Facebook page has gained: **25 new page 'likes'** (and currently has) 623 **followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate. Posts can however be read without any further interaction.

By far the most popular post since the 20 December 2019 is the Leeds Budget 2020/21 Have your Say **has been shared 6 times**

- **has reached a total of 2,049**

 **Leeds City Council Inner North West Community Committee** ***
Published by Marcia Leedscc [?] · 10 January · 🌐

It's budget setting time for Leeds City Council, and we need your input. We are welcoming the views of anyone who works or lives in the city on how we should continue to financially support our services. In the face of continuing cuts in funding from central government, the budget proposal for 2020/21 puts forward ways for us to achieve a further £23.24m of savings whilst protecting our frontline services.

Tell us what matters to you by filling out our online survey at [www.le...](http://www.leeds.gov.uk/survey)
[See more](#)



Leeds CITY COUNCIL **Budget 2020/21**
Have your say

Get more likes, comments and shares
Boost this post for £16 to reach up to 8,600 people.

2,049 **113**
People reached Engagements [Boost Post](#)

 John Liversedge and Julie Botham 1 Comment 6 shares

 Like  Comment  Share 

2nd Place – Do you Run Great Activities for Children and young People ?

This post reached 295 people

5 Clicks

6 Engagment



Do you deliver activities for Young people between 8-17 years? WE want to hear from you.....
Hurray...Closing Date for Applications 31st January !!

The poster is titled 'Youth Activity Fund Inner North West Leeds 2020/21'. It asks 'DO YOU RUN GREAT ACTIVITIES FOR CHILDREN AND YOUNG PEOPLE?' and 'THEN WE WANT TO HEAR FROM YOU!'. It describes the committee's search for partners to run activities in Headingley & Hyde Park, Little London & Woodhouse, and Weetwood. It lists examples of activities like sports, DJ-ing, cooking, dance, drama, arts & crafts, and outdoor adventures. It provides contact information: email communitycommittee@leeds.gov.uk and phone 0113 378 5808. The closing date is 31st January 2020 at 5pm. Logos for the Community Committee, child friendly Leeds, breeze, and Leeds City Council are at the bottom.

Get more likes, comments and shares

295 People Reached

6 Likes, Comments & Shares

3 Likes	2 On Post	1 On Shares
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2 Comments	0 On Post	2 On Shares
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1 Shares	1 On Post	0 On Shares
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5 Post Clicks

3 Photo views	0 Link clicks	2 Other Clicks
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NEGATIVE FEEDBACK

1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

